

# Tube Surround Sound Headphones

## Press Release Update



## **MIDEM 2006 January 22 – 27. Cannes, France**

### **Copenhagen, Denmark January 8, 2006.**

TubeSurround, the world's only true surround-sound headphone continues its worldwide expansion. At MIDEM 2006, TubeSurround will be joining forces with music and video content production companies.

One such company which exemplifies Tube Surround's cooperation with 5.1 surround sound content creators is explained by **Third Wave's** creative manager, musician/producer/director Bob Ricketts. *"I spend increasing amounts of time working away from the confining four walls of a studio and require a mobile production set-up that enables me to work professionally, whether I'm producing music, tweaking a soundtrack, or editing film. There is a rise in the amount of projects we produce requiring a soundtrack encoded in 5.1 surround and I have been searching for a means by which to work effectively in the surround format while on the move. Carrying 6 speakers is clearly not an option. With the Tube Surround Headphone System, I am able to execute a solid pre-mix, saving valuable studio hours."*

According to CEO and Inventor of the Tube Surround Sound Headphone system " Mr. Ricketts is an example of the great difference that Tube Surround TS 6.0 will have on the music and movie industry as it requires more and more content delivery in 5.1 surround.

We aim to make it less expensive and more mobile to listen, record and create content in 5.1 surround sound anytime, anywhere.

We welcome those recording artists, engineers and studio owners looking to further develop the high end features catering to the professional user and 5.1 surround sound productions.

As broadcasting corporations demand delivery of 5.1 productions over stereo 2.0 productions, there will be a greater need for the TS 6.0 TubeSurround Headphones, which will be useful for the preparation of the entire industries shift to digital and satellite broadcasting".

## **TS 6.0 Headphone System Breaking News for MIDEM 2006**

TubeSurround Company is expected to announce at this years MIDEM 2006 that consumers can look forward to the launch of many new wide range of mobile device friendly products integrated with the TS 6.0 Headphone System to enhance their portable entertainment experience anytime, anywhere.

The company is set to unveil new products that enhance the sound and image of miniature screens of multimedia devices such as the iPod video, PSP, mobile phones, mp3 screens, DVD portable and a wide range other mobile devices during the worlds largest music market in Cannes, France Jan. 22 – 27.

TubeSurround Company founder and head of Entertainment and Technology Development Yul Anderson said with the future of mobile device integration with multimedia, home entertainment and digital content broadcasting our vision of the future is just that "vision" and "sound" solutions that enhance our portable movie, music and gaming experience in a safe and healthy way.

“Tube Surround has solutions for those who wish to enjoy their movies, music and games without squinting to see the images or expression of the characters on the miniature screens of mobile devices and safely hearing the digital audio output of such mobile devices in complete surround sound anytime, anywhere with the TS 6.0 Headphone System with 6 built in speakers that go around your head ping ponging sound from all directions into your cranium” says Anderson.

The TS Image and Surround Sound Enhancer Converter, as the new product is called whose prototype will be demonstrated at the Danish Stand in the Riviera Show Room during MIDEM 2006.

“There are sound enhancers and even screen enhancers but for the first time you have a device that works with any mobile device with a miniature screen such as iPod video, PSP or mobile phone screens and/or digital audio output making the miniature screen two to three times the size while converting their stereo digital audio into real multichannel surround sound using the TS 6.0 Headphone System that give 5.1 surround sound with no HRTF effects or use of algorithms , phases or digital magic.”, says Anderson, as he ponders the future of mobile entertainment.

With the increase demand for home and mobile entertainment, TubeSurround Co. has a variety of other products that make your movie, music and gaming experience safer and your surround sound more personal without disturbing your roommate, neighbor, sleeping baby or your partner sleeping next to you.

Other Tube Surround Company new and innovative products to be demonstrated during the MIDEM 2006 include:

### **1. The TS Converter Switch**

For those consumers of Home Entertainment Cinema Tube Surround Company announces at MIDEM 2006 this new addition to the TS 6.0 Headphone System that allow the user to switch from 5 speaker setup in the living room to the 6 speaker setup within the TS 6.0 Headphone System. It also allows users of any Home Entertainment Cinema to decide what speakers they wish to turn on or off with 5 different switches that can switch on or switch off, any or all the speakers. This also means that the user can check his speakers for correct placement of their audio signals.

### **2. The TS Image and Surround Sound Enhancer Converter**

For those portable movies and music lovers who just can't wait to go home to watch their favorite movies or just always are on the move and wish to be entertained by their portable or mobile entertainment gizmo but are tired of squinting to see the characters on the miniature screen, or tired of not being able to see their portable mini screen in the daytime and wish to hear the stereo sound in surround, the TS Image/Sound Enhancer is the answer.

The TS Image/Sound Enhancer is a new concept to be presented at MIDEM 2006 as a prototype that allows users of miniature, portable audio and visual gizmos like iPod Video, PSP, GSM Mobile Entertainment, Portable DVD players, Mp3 players, and any future portable entertainment device to enhance the miniature screens at 3 times the size and also integrated with the TS 6.0 Headphone System converts stereo sound to multichannel surround sound.

The TS Image and Surround Sound Enhancer Converter will change the way we view and hear all the new portable and miniature screen devices on the market now and in the future. It will be the most revolutionary device since the portable TV because it will allow the user to enhance all his tiny screen gizmos anywhere, anytime with the use of 2 AA batteries.

**3. The Upgraded TS 6.0 Ultra Bass Headphone System** is the latest addition to our TS Headphone System product line. The TS 6.0 Ultra Bass frequency range is 40 Hz - 20,000 Hz. Our first model now available at FNAC and in retailers on the Net, is the TS 6.0 Headphone System with a range of 60 Hz - 20,000 and our customers have been more than satisfied with their real surround sound 3 D results. However, the TS 6.0 Ultra Bass is a must have addition as it allows the user to get a greater depth of sound while enjoying their favorite movies, music, or games.

**4. The TS 12.0 Ultra Sonic Headphone System** with 12 built-in speakers. This new and exciting headphone system is the King Kong of Headphone Systems. There are simply no other headphones in the world that can even come close to the sound. Each treble/middle range speaker has a matching sub-woofer speaker underneath it. So the user gets the highs on the top and the subwoofer on the bottom. This can only be done with our unique closed loop designed Headphone System.

The TS 12.0 Ultra Sonic Headphone System is a must hear for any music, film or gaming enthusiast attending the MIDEM 2006 and will be demonstrated at the Danish Stand (time to be announced)

**5. TS Cinema Service** Tube Surround Co. will also be meeting with General Managers of Leading Hotels of the World to introduce the TS Cinema for Hotel Lounges and Guest Rooms. The TS Cinema allows guests to enjoy real surround sound in their rooms without disturbing their neighbors or the persons sharing the room. It is the first headphone system with 6 built in speakers that go around the user's head with real 3D surround sound. This is a service by Tube Surround Co. that will surely add something special for hotel guests worldwide.

**6. Tube Surround Home Entertainment System Contest at MIDEM 2006** For those who attended the MIDEM 1990 you may remember the big singing contest given by the Pioneer Corporation with the winner receiving the first Surround Sound complete Pioneer Home Entertainment System including TV, Surround Sound Receiver/CD player, including 6 mega speakers. Well, you may also remember that it was now CEO of Tube Surround Co. Yul Anderson who won the contest and took home the elaborate prize.

Well, this year Tube Surround Company in the spirit of MIDEM 2006 will be giving away a complete Home Entertainment System including 2 Tube Surround Headphones Systems and our new switch converter to some lucky exhibitors or participants of MIDEM 2006. All interested may pick up a lottery ticket at the Danish Stand between 10 am- 4pm Monday - Wednesday. The winning ticket will be announced at the Danish Stand on Wednesday at 4pm.

**For any further information contact at MIDEM:**

Yul Anderson CEO/Inventor Tube Surround Co.  
Tel. 0045 31 18 90 18 Or 0045 25 48 5884

You may also call or fax our office in Copenhagen, Denmark at 0045 33 14 7005.